



## PRESIDENT'S COLUMN

CHRIS SEIDEL



The chorus of a traditional English song includes the line: "Adieu, adieu my FRIENDS, adieu, adieu..."

And it is with heartfelt thanks and gratitude that I bid my fellow Friends of the Palm Springs Library a fond adieu.

Several months ago, I indicated to the Friends' board of directors that I intended to retire as president at the completion of my current term, which is effective in May. (I will, however, continue to serve as a board member.) After four plus years in this office, it is time to step aside. Every organization periodically needs new energy, new ideas and a freshness that only change can bring.

It is not without mixed emotions that I take my leave, for I have thoroughly enjoyed the privilege of having served as your president. At the same time, as previously noted, I firmly believe the vitality of an organization requires periodic elements of change. Thanks to an outstanding board of directors, The Friends have established an impressive list of accomplishments in recent years. These include the: 1) creation and implementation of a formal strategic plan that has guided the organization's programs and projects; 2) development of formal committee charges and responsibilities; 3) creation of a Friends' dedicated web site; 4) creation and implementation of a public communication program to create greater awareness of the Friends' presence in the community; 5) expansion of the Friends' membership to in excess of 300; and donation of tens of thousands of dollars to fund purchases of books, movies, visual arts, music, computers, furniture and equipment.

None of these would have been possible were it not for the intelligence, creativity, diligence and dedication of your board of directors, to whom I express my eternal thanks. Thanks, too, must go to Jeannie Kays, director of library services, and Julie Warren, public relations manager, for their generosity of time and talents devoted to the work of the Friends. And, I would be derelict were I not to express my thanks to the many Friends' volunteers who devote countless hours to the sorting of books and assist with the several book sales held throughout the year.

These past years with the Friends have provided me with a challenging, gratifying and marvelous ride, for which I thank all of you very much indeed.

One of the items addressed in the Friends' strategic plan that has guided the organization's programs and projects; 2) development of formal committee charges and responsibilities; 3) creation of a Friends' dedicated web site; 4) creation and implementation of a public communication program to create greater awareness of the Friends' presence in the community; 5) expansion of the Friends' membership to in excess of 300; and donation of tens of thousands of dollars to fund purchases of books, movies, visual arts, music, computers, furniture and equipment.

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**DID YOU KNOW?** An estimated 5 million Americans now actively participate in book clubs throughout the country. The New York Times as quoted in *The Week*, April 4, 2014

### YOU + AMAZON: ANOTHER WAY TO SUPPORT YOUR LIBRARY!

It is easy to support the Library through your online shopping on Amazon! To access the Amazon link that will help support the Library go to: The Library's web site at [www.palmspringslibrary.org](http://www.palmspringslibrary.org) On the left navigation bar you will see a listing of buttons, click on the 'About Us' button.

Scroll to the bottom of that page, you will see an Amazon banner, click on that banner and it will take you directly to Amazon's web site.

## MEMBERSHIP REPORT

BARBARA STANFORD

Happy Spring, everyone! The Friends have a brand new banner that is over 5 feet tall and about 3 feet wide. We now proudly display it at all our events, including the Sam Harris performance, which drew a huge crowd. Thank you, Richard Ellis, for this terrific idea, and for "getting it done." It's quite colorful and contains our Logo, plus pictures of Library staff and Friends members. Stop by our "first Saturday of the month" membership table in the Library's lobby (10 am to Noon), say "hi," and take a look!

In the continuing pursuit of our Membership Committee's goal of increasing the Friends visibility and name recognition in the community, our members have attended and staffed booths at several events lately.



Other events at which we helped were the Library's Black History Day booth on Saturday, February 22nd; the Lions Club Wing Fling and 5K Walk/Run held Saturday, March 15th; and the Library's hugely successful Family Fun Festival at the PS Stadium on Wednesday, March 26th. Thank you to Jeannie and her team for inviting us to take part.

A really big **thank you** to Library Director Jeannie Kays for the brand new, beautiful Lucite Friends Donations Box! The box has attractive signage, and has a permanent home at the Reference Librarian's desk - and it accompanies us to Library events, too! As you can see, we've been participating in lots of community activities, so when our new Volunteer Coordinator Laura Miller broadcasts a request for volunteers, please consider signing up to help out. It's a really positive experience to assist our Library's staff and get to know them better. You'll also have a chance to interact with the public and meet fellow book lovers. We get lots of positive feedback and comments from the community—and they LOVE our Library!

## Welcome to our New Members

### Patron (\$100)

Thorton, Ralph

### Family (\$30)

Burns, Craig and Connie

### Individual (\$20)

Black, Mark

Ege, Marilyn

Fraser, Terry

Hall, Leslie Edwards

Hayes, Kitty Kieley

Kessler, Eric

Kramer, Jo Ann

Matthews, Nanette

McClure, George

McClure, Mark

Morse, Chris

Neil, John

Rafael, Sammy

Ross, Madeleine

Tracy, Tim

Wachs, Jacqueline

West, Elizabeth

**Thank you for your Renewals at Patron and above:**

### Platinum (\$1,000)

Anita B. and Howard S.

Richmond Foundation

### Corporate/Nonprofit (\$150)

Morrison, Nanci

### Patron (\$100)

Hoepfner, Harvey and

Richard, Bob

McCalla, Christine

McNary, Wilson and Josette

Morrisin, Nanci

Shaw, Penny

Supple, Ric and Rosenne

Thompson, Michael

Webster, James

Weigel, Lee and Marie

### Thank you for your Generous Donations!

Blender, Ann Hall, Leslie Edwards Wyman, Hank

DeVries, Lynne Kepcke, Anna

## YOUR PALM SPRINGS LIBRARY: THERE'S AN APP FOR THAT!

### JULIE WARREN, *Public Relations Manager*

Want to renew a book or place one on hold? There's an app for that. Library hours or location? There's an app for that. Download an ebook? Find information fast? There's an app for that, too.

The Library has recently launched a mobile app to put the library at your fingertips. From any smart phone or tablet connected to the internet you can instantly tap into library resources, anytime, anywhere. You can search the library catalog, check your account, find events and more.

To access the library's mobile app, search Palm Springs Public Library in your smart phone, web-enabled mobile device, or tablet's marketplace and download the FREE app.

Searching the catalog with the mobile app is especially easy. Just type the first few letters of two or three words and search results will begin to appear. For example, if you're looking up Mark Twain in the catalog, just type "ma twa." Once you find the title you're looking for, you can place it on hold right from your phone.

Other features include BookLook Mobile that lets you scan an ISBN barcode anywhere you are to see if the library owns the title. "This is an amazing feature," says Jeannie Kays. "If you're at a bookstore you can just scan the ISBN, see if we own it and—if we do—place a hold on it right from your phone."



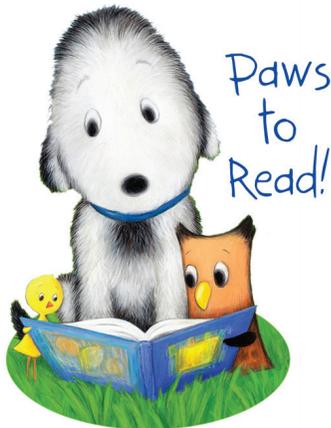
## DIRECTOR OF LIBRARY SERVICES

JEANNIE KAYS

### ***DOG DAYS OF SUMMER: Summer Reading Program***

Before you know it, summer will be here and that means SUMMER READING! This year's theme is PAWS to Read. We think the theme will be a lot of fun with all sorts of activities going to the dogs. We have a full lineup of events planned for children, teens, and even adults. Adult programs will take place mostly on Tuesdays, children's programs will happen on Wednesdays and teen activities will take place on Thursdays.

Our official launch is the week of June 9, though the teens are starting early on June 5. Children and teens have the opportunity to earn up to three free books during the summer.



Every child or teen who visits the library four weeks during the eight week program will earn a free book. The go-getters who visit all eight weeks earn two books during the program. Additionally, every child or teen who reads just five books during the program will earn a free book. It has been

said that if a child reads just FIVE books during the summer, he or she avoids the "summer slide" in reading achievement.

To make the program extra rewarding, participants have the chance to win one of three grand prize Samsung Galaxy Tablets, courtesy of the Friends of the Palm Springs Library. The Friends have generously agreed to donate \$5,000 toward the Summer Reading Program, which will pay for the grand prizes, free books for children and teens, and some of our performers.

Last year we received many generous donations from the community and we hope to seek out donations again this year. If you or your organization would like to contribute, please contact the library. Donations are recognized in promotional posters, on our website and announced during events. If you would like to donate your time, we are working with the Friends of the Library volunteer coordinator to set up a schedule for helpers.

Giving away free books from the Friends, sponsoring our performers, and sponsoring the grand prizes puts the Friends of the Palm Springs Library in the spotlight as we are able to show how every donation to the library makes a difference, especially to the children who earn free books and are able to attend first-rate programs at no charge. We think that our Summer Reading Program, PAWS to Read will have you wagging your tail, rolling over, and begging for more. Put on your Hush Puppies and get to the library this summer. You'll be running with the big dogs in no time!



## BOOK SALE COMMITTEE

RICHARD ELLIS

Thanks to everyone who attended and worked on our annual Spring sale, which was a big success and brought in more money for the library than in recent years. The real heroes of making this all work so well and be so enjoyable an event, are the loyal volunteers who set up, staffed, cleaned up the sale, and still found time to recommend several great books to read! A special huge Thank You to Laura Miller who has taken on the big task of coordinating volunteers for Friends events and did an amazing job with the book sale.



We were also fortunate to have Library Staff members Nancy, Sharon, Krystle and Cheryl, as well as members of the Friends' board join us and help out during the sale. Thank you!

### ***Thank You to all our terrific Book Sale Volunteers:***

Rebecca Masterson  
Sammy Rafael  
Jeff Miller  
June Famelos  
Debbie Spencer  
Marilyn Purdy  
Al Goldstein  
Mark Black  
David Gray  
Nick Angeles

Rick & Sandy Clark  
Wanda Turman  
Dorothy Trethewey  
Christine McCalla  
Mary Ann Kaesnter  
Mary Ellis  
Bruce Maughn  
Vaughn Simon  
George Mucherson  
Charles Zimmer

## SUMMER BOOK SALES

**Wed., June 18** – 2 to 4 pm – Children's Books

**Sat., July 12** – 10 am – 1pm – Poolside Reading – we will have lots of hardcover and paperbacks – fiction and non-fiction – to keep you busy on long summer days.

**Tues., July 29** – 1pm to 3 pm—Non-fiction – biographies, history and more. And we'll try to sneak in some fiction too. All of our sales depend entirely on the donations the Friends receive throughout the year, and we can never predict what we will have at the sales. Please remember the Friends when



**FRIENDS OF THE PALM SPRINGS LIBRARY**  
 300 S. SUNRISE WAY • PALM SPRINGS, CA 92262-7699

Friends of the Palm Springs Library  
**BOARD OF DIRECTORS**

*The Board of Directors will elect its new officers at the regular meeting May 13, 2 pm in the Learning Center*

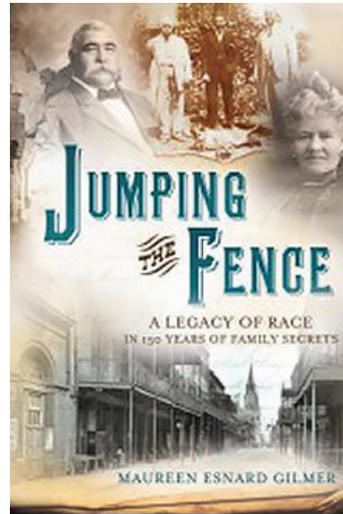
- |                |                  |
|----------------|------------------|
| Cathy Brant    | Nanci Morrison   |
| Richard Ellis  | Chris Seidel     |
| Sheila Grattan | Barbara Stanford |
| Jim Hicks      | Mike Thompson    |
| LeeOna Hostrop | Ralph Thornton   |
| Laura Miller   | Marie Weigel     |

**ANNUAL MEETING: JUMPING THE FENCE**



Friends' members who attended the Annual Meeting were on the edges of their seats listening to local author Maureen Gilmer recount her twenty-year search for her family's roots for her book *Jumping the Fence*. This phrase refers to southern (particularly New Orleans) people of color who were able to "pass" as whites during the last half of the 19th century. Maureen's search was hampered by her family's reluctance

to talk about it. She donated two copies of her book to the Library. It will also be available on the Hot Off the Press kiosks.



President Chris Seidel chaired a brief business meeting. He called for motions to approve the renewal of four members of the Board for three-year terms: Sheila Grattan, LeeOna Hostrop, Marie Weigel, and Ralph Thornton.

Treasurer Mike Thompson reported that the Friends' operating bank balance is \$25,828, up from \$21,828 last year. Our CD account remains intact to be used for the renovation

of the Library. We spent \$4,180 for Public Relations in 2013, which includes our website, a new banner, and advertising.

He added that the Friends gave a total of \$35,136 in gifts to the Library.

Thanks to Board members Nanci Morrison, Barbara Stanford, and Marie Weigel for providing the delicious desserts!